

# Funding Free Software Developers with...



*Librement*

# Why? Because Free Software Developers...

- Freely share the result of their work in a way that benefits the whole society.
  - Need to pay their bills in order to continue doing what they do.
- Since our societies haven't setup a “basic income” yet, we need a solution to fund free software developers.
- <http://www.basicincome.org> [EN]
- <http://revenudebase.info> [FR]

# How can they earn money?

And why the current situation is not satisfying...

- Get hired → loss of independence
- Start consultancy → 80% support, 20% coding
- Donations → 80% marketing, 20% coding
- Lottery → 100% coding but 0,000000001% probability

→ With Librement, the goal is to achieve 80% coding with 20% of supporting activities

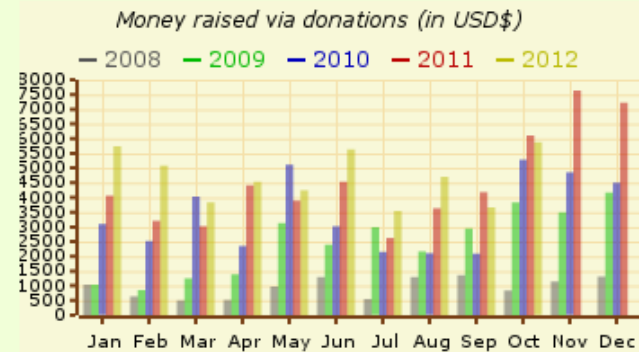
PS: <https://www.librement.org/en/coding/free-software-work>

# Donations are great but raising money is hard

You need:

- An audience
- Marketing skills
- A donation form and a merchant account
- Transparent accounting to build confidence

## Donating to Linux Mint



**Why donate money?** Linux Mint is free of cost and doesn't generate any direct sort of income. It is funded by advertising, sponsoring and donations and although it is financially supported by its own community of users, its ambition is to compete with projects which are backed by large companies such as Microsoft, Apple, RedHat, Novell and Canonical.

[Make A Donation](#) in US Dollars



## Latest donations

DATE	COUNTRY	DONOR	AMOUNT DONATED
2012-11-08		Ben W.	\$100
2012-11-08		Rouslan Vafine	\$1
2012-11-08		Patrick R.	\$10

# Librement's features (1/3)

## Multiple ways to earn money

- Donations (spontaneous, recurring, campaigns)
  - Effective donation forms
- Selling documentation
  - Easy publication (directly from DocBook sources)
- Selling support
  - Set your offers and manage the on-going contracts

# Librement's features (2/3)

## Build a global audience of donors

- One-shot donation forms embedded in many free software project websites should “funnel” donors towards...
  - A monthly donation split between all the projects and developers that the user supports.
  - And/or some opt-in e-mail subscription to keep him informed of future opportunities.

# Librement's features (3/3)

## Everything else that you want

- Librement is Free Software (AGPL 3.0+) and written in Python with Django:

<http://github.com/rhertzog/librement/>

- The best way to verify if a funding model works is to try it.
- Librement has been designed to be a collection of different services so that each free software developer/project can pick a subset that fit their specific case.

# Thank you



# *Librement*

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- Hopefully one day on <http://librement.net>