Funding Free Software Developers with...

Librement

Why? Because Free Software Developers...

- Freely share the result of their work in a way that benefits the whole society.

- Need to pay their bills in order to continue doing what they do.

➔ Since our societies haven't setup a "basic income" yet, we need a solution to fund free software developers.

➔ http://www.basicincome.org [EN]

➔ http://revenudebase.info [FR]

How can they earn money?

And why the current situation is not satisfying...

- Get hired → loss of independence
- Start consultancy → 80% support, 20% coding
- Donations → 80% marketing, 20% coding
- Lottery → 100% coding but 0,00000001% probability

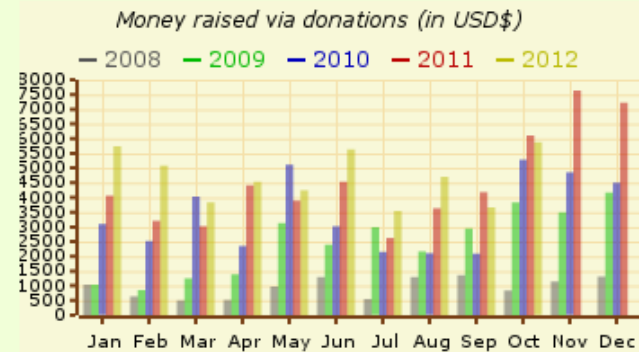→ With Librement, the goal is to achieve 80% coding with 20% of supporting activities

PS: :%s/coding/free software work/g

Donations are great but raising money is hard

You need:

- An audience

- Marketing skills

- A donation form and a merchant account

- Transparent accounting to build confidence

Librement's features (1/3) Multiple ways to earn money

- Donations (spontaneous, recurring, campaigns)

  - Effective donation forms

- Selling documentation

  - Easy publication (directly from DocBook sources)

- Selling support

  - Set your offers and manage the on-going contracts

Librement's features (2/3)
Build a global audience of donors

- One-shot donation forms embedded in many free software project websites should "funnel" donors towards...

➔ A monthly donation split between all the projects and developers that the user supports.

➔ And/or some opt-in e-mail subscription to keep him informed of future opportunities.

Librement's features (3/3)
Everything else that you want

- Librement is Free Software (AGPL 3.0+) and written in Python with Django:

  http://github.com/rhertzog/librement/

- The best way to verify if a funding model works is to try it.

- Librement has been designed to be a collection of different services so that each free software developer/project can pick a subset that fit their specific case.

Thank you

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- Hopefully one day on http://librement.net